



KELLY ROBERTS NAMED EVENTS SALES MANAGER AT THE BENTLY RESERVE

SAN FRANCISCO, CA – AUGUST 15, 2017 - The [Bently Reserve](#) is pleased to announce the appointment of Kelly Roberts as Events Sales Manager. Roberts will assist in the day-to-day operations of the Bently Reserve, a premier event and meeting venue in downtown San Francisco featuring over 14,000 square feet of meeting and event space. Her main responsibilities include: securing corporate, entertainment, leisure, and conference groups; conducting site visits and sales calls; participating in trade shows, conventions, and promotional events; and assisting in the implementation of promotional events and efforts at the Bently Reserve.

“Kelly’s passion for providing outstanding customer service and creating unforgettable events is a terrific asset to the Bently Reserve team,” says Jim Bruels, Director of Sales and Events at the Bently Reserve.

Roberts comes to the Bently Reserve from AEG Presents, where she served as the Assistant Sales Manager coordinating corporate and social events, weddings, and awards ceremonies for The Regency Center and Warfield Theatre, both based in San Francisco. Her prior events background also includes experience as the Special Events Coordinator at Levi’s Stadium with the San Francisco 49ers.

Roberts holds a Master of Arts in Sports Management from the University of San Francisco, and a Bachelor of Arts in Communication Studies from the University of Oregon. A San Francisco native, she is a member of the local chapters of Women in Sports and Events (WISE) and the International Live Events Association.

About The Bently Reserve

The Bently Reserve is one of San Francisco’s most prestigious event venues. It is ideal for meetings, special occasions, and weddings. With more than 14,000 square feet of meeting and event space, this state of the art LEED certified building features a visually stimulating fusion of contemporary and classic San Francisco. Deeply influenced by Greco-Roman architecture, this 1924 Beaux-Arts “Banking Temple” boasts opulent marble, grand staircases, ornate molding and original colorful murals. All of this is complemented by contemporary furnishings and state-of-the-art technology. Steeped in a rich and vibrant history, the Bently Reserve building once housed the Federal Reserve Bank from 1924-1983. It’s centrally located downtown in the heart of San Francisco’s bustling Financial District, and is surrounded by renowned restaurants, hotels,

and shops. Popular neighborhoods and areas such as Chinatown, North Beach, Union Square, and the Embarcadero are all just a quick walk. It is one mile to the Moscone Convention Center, 14 miles (30 minutes) to San Francisco International Airport and 18.5 miles (40 minutes) to Oakland International Airport. For more information, call (415) 294-2226 or visit www.bentlyreserve.com. For our latest news, visit us on Facebook <http://www.facebook.com/bentlyreserve> and follow us on Instagram and Twitter @BentlyReserve.

ATTN. EDITORS: High-resolution images are available.

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