



THE BENTLY RESERVE LAUNCHES SMART CONFERENCE ROOMS
Innovative Savant Technology and 4K Apple TVs Provide Planners with Complete IT Control

SAN FRANCISCO, CA (OCTOBER X, 2018) - The Bently Reserve, a premier LEED-certified special event and meeting venue in downtown San Francisco, introduces its new Smart Conference Rooms. All nine [Conference Center meeting rooms](#) have been outfitted with the cutting-edge Savant automation system and Apple TVs, giving planners the ultimate meeting experience. The Savant system has been customized for seamless management of the features in the room, quickly and easily leveraging the power of the high definition Apple TVs and controlling the projector, sound, lighting, and even the window shades.

“One of the main goals of the Bently Reserve is to always provide the most advanced technology to streamline meetings, add value, and inspire creativity,” says Jim Bruels, Director of Events & Sales. “Our new Smart Meeting Rooms accomplish all of this and more.”

Video conferencing is seamless with the Apple TV – simply connect an iPhone to the TV via wireless Airplay or with an HDMI cable. Alternatively, plug in a computer and utilize an online conference call platform. A high-resolution webcam allows for the person on the call to see everyone in the room, creating a more inclusive and interactive experience.

Since opening in 2008, the Bently Reserve has been a leader in meeting technology, providing the latest innovations for planners. The Reserve is one of the first event venues to offer virtual reality planning and 3D diagramming, allowing planners and clients to experience their event before it happens. Lighting systems in the [Banking Hall](#) and conference rooms can recreate nearly any lighting design with mathematical precision. A high-tech heating and cooling system allows for adjustments to be made to the finest detail.

A recipient of the LEED Silver Core and Shell Certification, the Bently Reserve is deeply [committed to being environmentally friendly](#) by maximizing energy efficiency, minimizing waste, and providing a healthy environment for clients. The Savant system builds upon these initiatives by removing the need for paper; meeting attendees simply connect their computer or phone to the Apple TV to present their agendas and presentations to the group. The system also permits in-room temperature and lighting control, eliminating excessive heating and cooling.

The Savant technology is available in all of the [Bently Reserve’s nine meeting rooms](#). For more information about the Bently Reserve and to reserve meeting space, contact Director of Events & Sales Jim Bruels at (415) 294-2226 or jim.bruels@bentlyreserve.com.

About The Bently Reserve

[The Bently Reserve](#) is one of San Francisco's most prestigious event venues, ideal for meetings, special occasions, and weddings. With more than 14,000 square feet of meeting and event space, this state-of-the-art LEED certified building features a visually stimulating fusion of contemporary and classic San Francisco. Deeply influenced by Greco-Roman architecture, this 1924 Beaux-Arts "Banking Temple" boasts extravagant marble, grand staircases, and original colorful murals, complemented by contemporary furnishings and state-of-the-art technology. Centrally located in the heart of downtown in San Francisco's bustling Financial District, the Bently Reserve is surrounded by renowned restaurants, hotels and shopping. It is one mile to the Moscone Convention Center, 14 miles (30 minutes) to San Francisco International Airport and 18.5 miles (40 minutes) to Oakland International Airport. For more information, call (415) 294-2226 or visit www.bentlyreserve.com. Follow the Bently Reserve on [Facebook](#), [Instagram](#), and [Twitter](#).

###

Media Contact:
Kelly Chamberlin
Chamberlin Public Relations
415-336-4332
Kelly@chamberlinpr.com